

2019
CONFERENCE

Natural Capital Investment

28th February, 2019
The Royal Society, London

Sponsorship opportunities

This innovative environmental finance conference is designed to make the UK a leader in investment in the natural environment for business and society.

The only event to bring professionals together in environment, finance and public policy, it is expected to catalyse new partnerships between financial services companies, land owners, environmental organisations and government.

A restored natural environment can play a big part in resilience against flooding, water shortage and summer heat episodes. It is central to climate change adaptation. This key event will demonstrate that green finance – and green growth – offers unprecedented opportunities for financial institutions to invest in UK natural features such as woodland, peatland and wetland.

Areas for discussion:

- Securing long-term revenue streams
- Opportunities and financial models for impact investors.
- The pipeline of UK environmental restoration projects.
- Roles for government and others to support the market.



Inaugural Conference: 1st March 2018

The first Natural Capital Investment Conference attracted over 200 professionals from environmental finance and conservation in the UK. The event was opened by Rt. Hon. John Gummer, The Lord Deben. It involved expert speakers including Bevis Watts (Triodos Bank), Emma Knight-Strong (Green Investment Group), Shirley Trundle CBE (Defra) and Tony Juniper CBE (WWF). The conference was chaired by Tushita Ranchan (green infrastructure investor).

The media partner was ENDS Report. Media coverage included ENDS Report, The Planner, Investments & Pensions Europe, RICS Land Journal, Water Report, Planet Earth and Transform Magazine.

An on-line UK **Natural Capital Investment Forum** was launched at the conference.

What delegates at the 2018 conference said:

"Superbly organised...great to hear so many excellent presentations and discussions." Stuart Dainton, Head of Innovation, Woodland Trust

"Bringing together financiers with conservationists was great. I found it all brilliant." Jonny Peters, Senior Advisor, Environment Agency

ecosystemsknowledge.net/naturalcapitalconference

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2018 Conference:
89% of participants said that the event exceeded their expectations



Bevis Watts, Managing Director of Triodos Bank UK speaking at the 2018 Natural Capital Investment Conference. Triodos was Lead Sponsor

Sponsorship packages

Why your organisation should sponsor Natural Capital Investment 2019

Becoming a sponsor of this key event enables organisations to:

- Gain recognition for their commitment to the UK's natural environment.
- Influence the path of this new frontier in green finance.
- Access a unique audience of finance, environment and public sector professionals.

Our core sponsorship offer is as follows:

	Lead Sponsor	Conference Partner
Fee	£12,000	£4,500
Deliver keynote / chair a plenary panel	•	
Acknowledgement in sessions	•	•
Branding	At the venue Auditorium branding Exhibition stand Delegate pack inserts	Pull-up banner & table for literature
	Printed material	High prominence
	Online coverage	Logo / banner ads
PR / Media support	•	
Social media support	•	•

Event details

Venue	The Royal Society, London, SW1Y 5AG
Date	Thursday 28 th February 2019
Target audience	Finance and environment professionals from the private, public, third and academic sectors
Event capacity	300
Principal contact	Dr. Bruce Howard, Director of the Ecosystems Knowledge Network. Tel. 07919 564871 bruce@ecosystemsknowledge.net
PR & Media advisor	Karen David, Spriggs David karen@spriggsdavid.co.uk

Conference organiser: Ecosystems Knowledge Network

Ecosystems Knowledge Network was initiated by HM Government in 2011. It is now the largest UK forum to help professionals manage the environment for wellbeing and prosperity. This registered charity provides a platform for professionals to exchange knowledge and share ideas, primarily through its 1,500-strong network and extensive programme of workshops, seminars and conferences.