

# Future Planning

## Designing Places in a Climate Emergency

Glasgow • 8<sup>th</sup> October, 2019

Technology & Innovation Centre • University of Strathclyde • Glasgow

## Sponsorship & Exhibition Space Opportunities

By bringing together key stakeholders and agencies across the planning, housing and built environment sectors, and showcasing practical examples via our presenters and panellists, this innovative conference will consider:

- What does future proofing mean, and what is the need for it?
- What is the role of masterplanning in planning and designing future proofed places?
- How do we practically deliver on this?
- How do we work together to better protect, adapt, evaluate and maintain what we deliver?

For more detail on the scope and focus of the event, together with confirmed speakers, please refer to the [conference webpage](#). Future Places is expected to attract 250 delegates.

We are pleased to offer sponsorship at three levels as follows. The opportunities can be tailored to meet the needs and interests of organisations that are looking to gain value from the event over and above delegate participation.

		Gold	Silver	Bronze
Contribution		£5,000	£2,500	£1,000
Programme involvement		2 speaker/panellist opportunities	1 speaker/panellist opportunity	-
Branding	Stage	Major event branding	Logo display (proportionate to sponsorship level)	
	Exhibition space	Triple exhibition stand, first preference on location	Double exhibition stand	Single exhibition stand
Public areas		Logo displayed on digital screens	Logo on sponsor banner	
Printed material		Logo on cover	Logo inside (proportionate to sponsorship level)	
		Full page profile in event brochure	Half page in event brochure	Quarter page in event brochure
In session		Logo on holding slide	Logo on holding slide and sponsor's slide	
Event communications		Logo prominent Sponsor profile on event webpages	Logo inclusion at footer Listing on event webpages	
Delegate places		10	5	2

<https://ecosystemsknowledge.net/futureplanning>

	Gold	Silver	Bronze
Social media	10 social media posts	5 social media posts	2 social media posts
Event outputs	We welcome proposals for pre- and post-event outputs that support the event aims and add value to the work of our sponsors.		

## Event organiser & contact point

The event is being organised by Ecosystems Knowledge Network, a UK-wide forum to help professionals deliver well-being and prosperity for everyone through a healthy natural environment. Ecosystems Knowledge Network is a registered charity, established in 2015 with a strong track record for delivering high quality events that share learning on forward-thinking topics. EKN has recently been shortlisted in the IEMA Sustainability Impact Awards for its Natural Capital Investment Conference.

Our sponsorship lead on this event is Bruce Howard: [bruce@ecosystemsknowledge.net](mailto:bruce@ecosystemsknowledge.net) telephone 07919 564871. Please do get in touch.

## Lead Partner

The Green Infrastructure Fund, administered by Scottish Natural Heritage is our Lead Partner. We are pleased to be working with them on the scoping and design of the event, informed also by an Advisory Group.



## Exhibition space

Exhibition space is available for £450 per stand. This provides space for a pull up banner (maximum height 240-290 cm depending on placement) and table (dimensions: L140 cm x W80 cm x H72 cm) for leaflets and materials in the Level 2 Foyer. This area will be used during all breaks including lunch, where we anticipate delegates will spend the most time. Exhibitors will be acknowledged within event communications preceding and following the event. There will also be a dedicated area of the conference webpage for hosting materials for exhibitors and links to their websites. Social media awareness for the event will include reference to exhibitors individually (at least once before and once after the event) and directing delegates to the online exhibitors' webpage (multiple times before and after the event).

## Delegates & fees

The event is designed for planners, house builders/developers and others with a leading role in delivering the built environment. To ensure accessibility of the event to all types of employer, event fees are being kept to a minimum (£50 to £110).

## A state-of-the-art venue

The venue is the University of Strathclyde’s Technology and Innovation Centre, situated in the heart of Glasgow. Opened in 2015, it used innovative design and construction techniques to minimise environmental impact. The building’s roof has one of the largest photovoltaic panel arrays in the Glasgow area, contributing to its design to use 50% less heating energy than Scottish building regulation requirements.

The venue has a dedicated free Wi-Fi service throughout the building. They also have a delivery room open 8am till 4pm and available from 24 hours before the event, as well as the following day for post-event collections and courier pick-ups.

Site Access	
Bike	Secure bike locks right outside
Bus	Buchanan Bus Station just a 15minute walk away (closer minor stops)
Rail	Queen Street Train Station is 0.4 miles away (closer local services)
Car	Discounted parking at City Parking Duke Street (£5.40 per day) and NCP Montrose Street (£6.30 for 12 hours)

The layout of the Level 2 (ground floor) foyer is shown below. This includes annotations for our planned catering layout and exhibitor space. The yellow area represents the Foyer’s floor space which will be accessed almost solely by conference delegates and venue staff as the lift seen just prior to the foyer entrance provides access to the rest of the building for its daily users. The blue area at the base of the image shows the main conference auditorium. All of our breaks between sessions will be spent in this Level 2 Foyer area.

