

Accelerating Woodland Creation

Conference • City of London • 25th March 2020

Examining the feasibility of ambitions and targets for tree planting
and increased woodland cover in England

Sponsorship opportunities

		Lead partner	Supporting partner
Fee		£4,000	£1,500
Branding	At the venue	Pull up banner on stage Logo on welcome slides	Logo on welcome slides
	Printed material	High prominence	Standard profile
	Online coverage	Prominent logo on main event webpage	Logo at footer of main event web page
Programme involvement #		Speaker/chairperson place	Consideration for a panel place
Delegate places [§]		4	2
Verbal acknowledgement of support (event start & close)		✓	✓
PR / media support		Priority consideration for interviews & articles	-
Social media support		✓	✓

[#] Contributors to the programme are being selected based on their expertise, but with priority given to sponsoring organisations. [§] Allocation over and above any speaker/panellist places

Organiser	Ecosystems Knowledge Network. A leading professional network that helps people learn how to connect wellbeing and prosperity with a healthy natural environment. EKN is a registered charity.
Venue	17 th Floor, 5 Aldermanbury Square, Barbican, London EC2V 7BP (BNP Paribas conference facility, courtesy of Strutt & Parker).
Date & time	Wednesday 25 th March, 2020 (Provisional times 9:15 am to 4:45 pm)
Target audience (150 delegates)	Forest industries • public, private and third sector land owners and managers • government representatives • regulators & public delivery agencies • research providers.
Outputs	Post-conference summary 'key considerations' report.
Principal contact	Dr. Bruce Howard, Director of the Ecosystems Knowledge Network. Tel. 07919 564871 bruce@ecosystemsknowledge.net
PR & Media advisor	Karen David, Spriggs David

<https://ecosystemsknowledge.net/events/woodland>

Ecosystems
Knowledge
Network