

New waves in rural estate management: challenges and opportunities

Henry Brooks

Tatton Estate

Charles Cowap

Welcome to the Tatton Estate

Henry Brooks

Tatton Estate Management

New Waves in Rural Estate Management

Agriculture Act
1947

Joining the
Common
Market

Housing
Reforms

Agricultural
Improvement

Environmental
Impact

CAP, Pillar II,
Stewardship

Output & Self
sufficiency

More food
than we can
eat

Diversification

Efficiency

Milk Quotas,
Set Aside and
More

Farm Business
Tenancies

Tax and Regulation

This Photo by

The Market Place

Land Values

Breeding and genetics

Getting Older

Energy

Contract Farming

The best and the rest

Automation and Robotics

Rents and Returns

New entrants

Big data

Planning Reform

Tax and Regulation

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BREXIT

Agricultural
Support

Public
Goods

Ecosystem
Services

Natural Capital

Labour
mobility

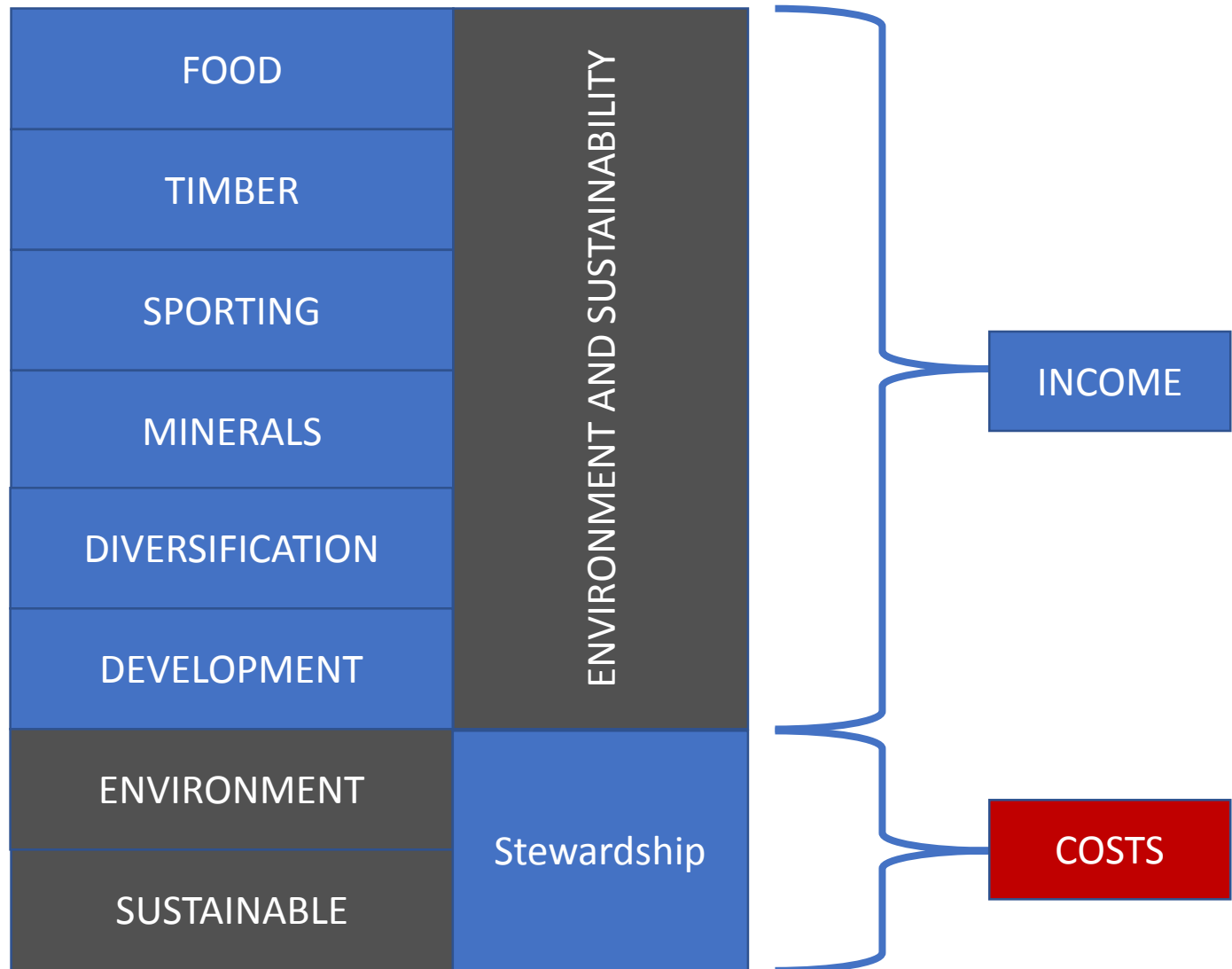
Tax Reform

International
Trade

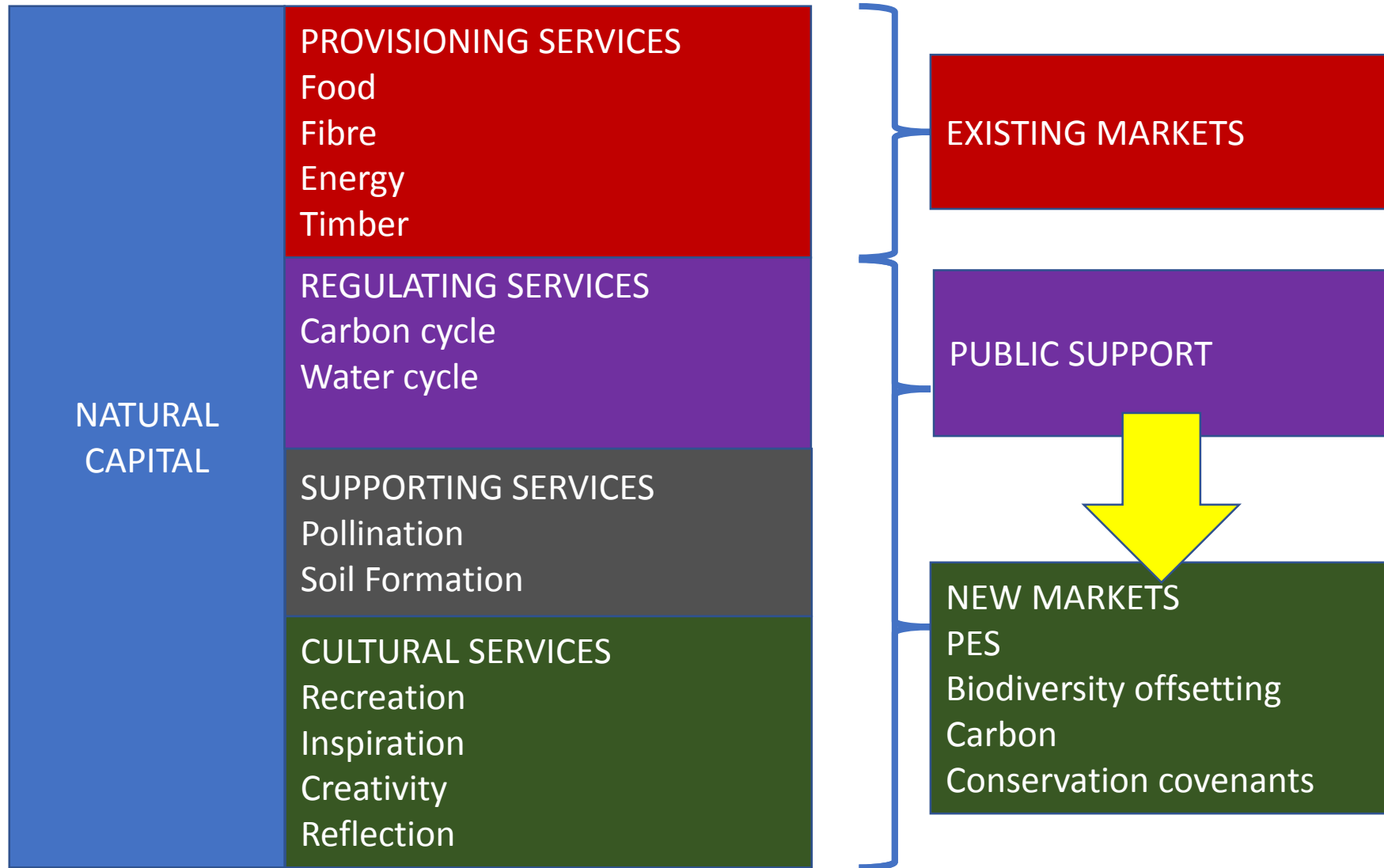
European
Trade
Terms

Biggest
Opportunity
since 1947

Traditional Ways with Land?



New Ways with Land



Our First Speaker