

Natural Capital Investment

A major conference on a new frontier for green finance in the UK

Professional audience • Target 250 delegates • London • 1st March 2018

Sponsorship & partnering opportunities

This conference will put the UK on course to be a leader in innovative investment in its natural capital. The event will draw together a wide range of professionals with interests in land, water, conservation, natural resources, finance and investment.

The programme for this full day conference includes keynote talks and panel discussion in plenary, as well as two rounds of seminars on a range of investment mechanisms and priorities.

In the run-up to the conference there will be a call for proposals for investable projects relating to natural capital in the UK. At the end of the conference, prizes of funding and/or *pro bono* advice will be awarded to the two most innovative and practical proposals.

Lead sponsor £10,000

- Your logo will be featured prominently on the event webpage, flyer and other publicity. Web-links to your organisation inserted as appropriate.
- Your logo will be clearly visible at the front of the main auditorium during the event.
- Your logo to feature prominently in all supplementary events (e.g. webinars)
- Verbal acknowledgement of your organisation as the lead sponsor at the opening and close of the event.
- An invitation to prepare blogs and think pieces for pre-event publicity, plus inclusion of a quote in the press release for the event (content subject to editorial approval). Assistance with drafting these items will be provided.
- Your logo and a page about your organisation to appear in the printed event programme issued to all delegates.
- Prominent display space (dimensions subject to negotiation).
- The opportunity to write a foreword in the professionally-formatted event report (content subject to editorial approval).
- Up to five delegate passes (in addition to any speaker, chair or panellist places).

Conference partner £3,000

- Your logo will be featured on the event webpage, flyer and other publicity.
- An invitation to prepare a blog for pre-event publicity (content subject to editorial approval).
- Your logo to appear in the printed event programme issued to all delegates and in the event report.
- Pull-up banner display space (dimensions subject to venue availability).
- Up to two delegate passes (in addition to any speaker, chair or panellist places).

Supporter of the Natural Capital Investment Innovator Awards (POA)

In the run up to the conference, we'll issue a call for proposals for innovative large-scale investments in natural features around the UK. The two most innovative and practical proposals will be announced as winners during the conference. Other proposals will be given publicity around the event.

We are inviting organisations to become Awards supporters, providing seed funding and/or a fixed amount of *pro bono* advice for the two winning proposals. The purpose of the funding and advice would be to help turn the proposal into a detailed investable proposition.

Supporters of the Awards will benefit from publicity during the call for proposals, as well as in the conference itself. Supporters with appropriate expertise will be invited to be involved in the review of proposals.

Media partner (national mass-media, trade & professional publications only)

A limited number of media places will be offered in return for an agreement to actively promote the event beforehand and report on it afterwards.

Delegate fees

Delegate fees will be in the region of £150 to £250, with lower rates applicable to third sector and public sector organisations with budgets that are especially restricted.

Conference publicity

The conference will be widely publicised by the Ecosystems Knowledge Network e-news, via social media, via our supporting partners and in press releases before the event. After the event, an event report summarising the ideas and themes discussed will be produced. Summaries of the report will be prepared for publication in a selection of trade and professional publications related to environmental finance and the natural environment.

Contact

To discuss any of these sponsorship and partnering opportunities, please call Bruce Howard on 0333 240 6990 or email bruce@ecosystemsknowledge.net

About the Ecosystems Knowledge Network

We are the UK's leading forum to help people manage the environment as an asset with benefits for everyone. The Ecosystems Knowledge Network brings together 2,200 professionals around the UK, working within and beyond the environment sector. Our members are distributed across the private, public, third and academic sectors. We were established as a commitment in HM Government's 2011 Environment White Paper, *Securing the Value of Nature*. We are a registered charity.

<http://ecosystemsknowledge.net>